

BEVERAGE GUIDE

Ordering guide & need-to-knows for your business

LABELS & TAGS

Pressure Sensitive Bottle Labels – These labels come with adhesive to immediately stick to your bottles! These are available in a variety of materials and can be printed in flexo or digital. We love the no-label look of a clear material label!

Pressure Sensitive Can Labels – Perfect for your craft beer line! With our digital & flexo presses, we're ready for your small seasonal runs up to your main-line stays.

Bottle Neck Tags – A great option for marketing! Neck tags (or "necker") are a printed tag stock with a shape cut out so they fit perfectly on the neck of your bottle. These often will advertise a special deal or new product.

Wine Labels – Wine labels are in their own league! We source many material options to give your wine bottle an eye-catching look on the shelf.

Other Labels – Need a label for your outer packaging? A UPC indicator for your pallets? A tamper strip for the top of your bottle? We do it all!



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FLEXIBLE PACKAGING

Roll-Fed Film / Beverage Wrap – Printed film that comes on a roll ready for your equipment! This is a great option for water bottle wrap and other beverages.

Roll-Fed Paper – Paper for beverages wrap? That's right! We have paper materials available to withstand moisture for a different look.

Coffee Web – Being PNW based, we love our coffee! Coffee web is a great option for forming your own coffee bean bags. (Don't forget to send us a bag!)

Tea Packets – Custom tea packets for outer branding for your tea line! Our MOQ starts at 7,500', perfect for your many creations of tea-flavors.

Stick-Packs – Film ready to be converted to a stick pack to fill with your powdered flavoring, instant-coffee, or any other single-use idea you have!



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Need-to-Know

When ordering your labels & packaging, your printer will need to know key information to give you the right fit.

What conditions are the labels subjected to? Stored in a freezer, applied to frozen product, if there's condensation, etc.

Are your labels hand or auto-applied? Labels that are automatically applied will need specifications included to be compatible with the equipment used. We will need to know the unwind direction, the roll size, core size, and may require material testing.

Material & Finishing – If you have any material preference such as poly over paper, if you're looking for a no-label clear look, or an eye-catching metallic look, be sure to let your us know. Finally, if you want a gloss or matte finish, or even a combination!

Before you print

- You will always receive a PDF proof for content and design approval before printing.
- We offer GMG print outs for 4-Color-Process Color Checking, and ink-drawdowns for Spot Colors.
- Digitally printed products have the option of a physical printed proof – Ask your rep!
- 3D Visual Renderings – Want to see how your design will look when fully formed or packaged? We can help you with a 3D visual rendering of the final product.
- Prototyping – Relm West offers physical, digitally printed prototypes. These are great for debuting new looks at Expos & Tradeshows!

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