LUMBER & INDUSTRIAL GUIDE

Ordering guide & need-to-knows for your business

LABELS & TAGS

Lumber Tags — We have cutting-edge equipment & materials for running the perfect lumber tag. Customizable to run with your tagger gun, our tags are made using with poly or paper materials of your choosing, and topped with extreme durable & lightfast inks to ensure that your print will endure it all. Need to print or write your own information? We've got you covered!

Warning Labels — Bright colors, durable materials, and lightfast inks create the perfect combination for warnings & safety notices.

Thermal Transfer / Printable — Need to print your own information, lot numbers, etc.? We will find the best fit for your printer. And if you need the printer & ribbons, we can help you source the best fit for your industry.

Industrial & Chemical Labels — We know these labels need to last, and these labels need to stick! We run materials made to stay on your containers, even in harsh environments. Our lightfast inks will keep your important information readable for years to come.

Variable & Sequential Data — Our digital printer can run your variable information, whether it's a barcode/datamatrix/other, an alpha or numeric code, or even an image changing. The digital inks are durable & lightfast, perfect for durability on your data.

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Need-to-Know

When ordering your labels & packaging, your printer will need to know key information to give you the right fit.

What conditions are the labels subjected to? Stapled to lumber, kept outdoors, possible chemical exposure, etc.

Are your labels hand or auto-applied? Labels that are automatically applied will need specifications included to be compatible with the equipment used. We will need to know the unwind direction, the roll size, core size, and may require material testing.

Material & Finishing — If you have any material preference such as poly over paper. Let us know if the labels will be printed on, hand written on, or any other special finsihes & coatings if appicable.

Before you print

· You will always receive a PDF proof for content and design approval before printing.
· We offer GMG print outs for 4-Color-Process Color Checking, and ink-drawdowns for Spot Colors.
· Digitally printed products have the option of a physical printed proof — Ask your rep!
· Need to test out materials? We're happy to provide test materials and help with trials.

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